

ACCENTUATE

4 WEEK MARKETING CAMPAIGN

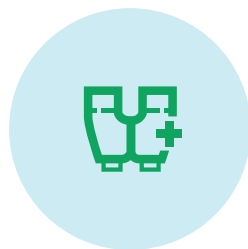
Accentuate your property

Attract more potential buyers on New Zealand's most popular property website¹ with a marketing campaign designed for maximum exposure through premium placements.



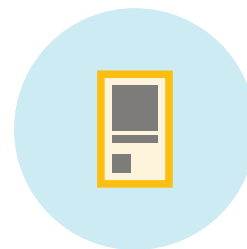
MAXIMUM EXPOSURE

to more potential buyers.²



100%

more Watchlist adds than a base listing.²



UNTIL SOLD

Feature your property until sold.*

WEEK 1

WEEK 2

WEEK 3

WEEK 4

UNTIL SOLD*

Super Feature

Boosted

Feature

The Accentuate Campaign includes a 3-week Super Feature plus an ongoing Feature which will be Boosted in week 4.

* For 'until sold' to apply, listings must be extended or relisted within 45 days of closing. Any other promotional extras will be charged upon relist or extension. Available on Residential For Sale listings.

1. Trade Me claim based on research conducted by Nielsen, 2 – 14 August 2016, 1202 sample size of property researchers.

2. Trade Me Property site statistics, January – August 2017.